

ACTION ON PACKAGING

We'll collect all of our packaging so that none of it ends up as litter or in the oceans.

We'll make sure that 100% of our packaging is recyclable or reusable.

We'll work with local and national partners to collect 100% of our packaging in Western Europe.

We'll make sure that at least 50% of the material we use for our PET bottles comes from recycled plastic.

We'll use the reach of our brands to inspire everyone to recycle.

We'll lead the way in pioneering sustainable packaging – including renewable materials and smart new ways to reduce packaging waste.

Baseline is 2010 and target date is 2025 unless otherwise stated



Sustainability Action Plan

The Coca-Cola Company

Coca-Cola
EUROPEAN PARTNERS