



WELLBEING POLICY STATEMENT

June 2017

We understand that many people want to eat and drink less sugar in order to reduce their calorie and sugar intake, and together with The Coca-Cola Company, we are taking steps to support these changing tastes and preferences.

We support the World Health Organisation (WHO) guidelines, which recommend that no more than 10% of daily calories should come from added sugar, and are taking the following steps to evolve our long-term business strategy to meet our stakeholders' expectations about helping consumers control their intake of added sugar. We are doing this by:

- **Improving the range of no- and low calorie products:** we are helping consumers reduce their intake of added sugar, by changing the recipes of our drinks to reduce sugar and calories; introducing new no- and low- sugar options; and providing consumers new drink options, in categories such as ready-to drink teas; and introducing smaller, more convenient package options.
- **Providing easy-to-understand, accessible information:** we will continue to voluntarily provide straight-forward and accessible information about our products and our ingredients (such as front-of-pack Guideline Daily Amount (GDA) labelling) on all of our packaging, so that consumers can easily see how much sugar they are consuming.
- **Responsible marketing** – we will continue to maintain our long-standing policy to not market any of our products to children under the age of 12.

We will monitor, audit, and publicly report progress regarding the implementation of this policy and our commitments in an annual Stakeholder Progress Report. This policy will be reviewed annually for its continued relevance and published on our website.