

REFRESH

Latest news from CCEP Australia as we make, move and sell some of the world's most loved brands.

4th Edition | December 2022



Coca-Cola EUROPACIFIC PARTNERS

#1 IN CORE SUPPLIER GROUP

Advantage

CCEP shines in Advantage Report

CCEP Australia has been ranked by our retail partners as the Number 1 Supplier in the 'Core Supplier Group', as well as Number 1 ESG Supplier, in the 2022 Advantage Grocery Report.

This achievement is the result of the ongoing efforts of our incredible team who put our customers at the heart of everything they do each and every day.

Read the full story [here](#).

New can line in Victoria to boost manufacturing in southern states

Earlier this month, we officially opened a brand-new, state-of-the-art can line at our production site in Moorabbin, Victoria.

Backed by an investment of \$43.7 million, the new can line caters for increasing consumer demand for canned beverages; allowing us to scale local can production and to deliver more beverages, more quickly to customers across Victoria, Tasmania and neighbouring South Australia.

The can line is complemented by a new \$17.4 million Automated Storage and Retrieval System (ASRS) at CCEP's nearby Mentone Distribution Centre. Read more [here](#).



Woolies awards CCEP Merchandising Team of the Year

Our team is delighted to be acknowledged by leading customer, Woolworths, as the 2022 Merchandising Team of the Year. The award recognises the collective efforts of our team across our entire business who consistently put our customers at the heart of our operations each day; from the moment our products are made, through to delivery, merchandising in store, and finally at the point of purchase. Read more [here](#).



What does Australia think of the latest addition to our alcohol portfolio, -196 Double Grape?



It's only been available in market for a short time, but the Australian market is already loving -196 Double Grape. And it's no wonder why – the Light RTD high ABV category has grown in value by 52 per cent vs. last year and is showing no signs of slowing down!

We're so proud to have launched this exciting new RTD product with our partners at Beam Suntory. Check out some of the media outlets reacting to and celebrating the arrival of -196 Double Grape via [The Shout](#), [Drinks Trade](#), [Drinks Digest](#) and [Food & Beverage Industry News](#).

If you'd like to stock -196 Double Grape, contact 13 Coke (13 26 53).

Kewdale celebrates its golden jubilee

1972 was a huge year in our bottling business. Operations commenced at CCEP's manufacturing site at Northmead, NSW, in late September, and, just a few short weeks later, the first Coca-Cola rolled off the line at Kewdale, WA.

Our Kewdale site was officially opened by WA Premier, The Hon J Tonkin AC, on 26 October 1972 and featured a brand-new, state-of-the-art canning line.

Thanks to plenty of TLC, this canning line is still running today and produces an impressive 1100 cans per minute - that's 100 more a minute compared to when it was first installed.

Read more [here](#).



Australia's driver crisis: How we're working to address the problem



In the midst of a driver shortage and labour crisis, The Australian newspaper called on manufacturing companies to provide a point of view about the challenges we're facing and efforts being made. Here's an excerpt from the opinion piece penned by Phillip Parsons, Director of Logistics - CCEP Australia.

'As one of the largest logistics providers in the country, delivering to 94% of postcodes, our drivers are the backbone of our operations. We're focused on working with our logistics partners to build a pipeline of drivers through a cadet program that will commence this month. We're also rewarding and recognising our drivers with incentive programs in addition to the current benefits and wellbeing programs offered.'

We also realise that there is a need to boost female representation in supply chains across the country to keep the wheels of Australian manufacturing turning. To support our own operations, we are executing a number of initiatives such as training programs and evolving our hiring practices. We have room for improvement but are proud to be shifting the dial. Across several of our sites, we've incrementally increased the number of women employed in the last 12 months.'



CCEP takes home multiple supplier of the year gongs

Our team has once again won the Federal Group's Beverage Supplier of the Year. Federal Group is one of CCEP's largest state-based Licensed Key Accounts nationally, with the group consisting of a mix of 12 integrated and standalone pubs, 21 bottle shops, two casinos and multiple 5-star luxury accommodation properties.

Additionally, CCEP recently took home the Snowball Partner of the Year (Supplier of the Year) award, as well as Best Activation for the Monster Green Ticket promotion at the New Sunrise Iceworks Awards Night.

A top 10 customer for CCEP Australia, New Sunrise is an independent retailer with more than 1,000 petrol and convenient sites.

Our hard-working logistics teams get festive!

Like Santa Claus, it's the busiest time of year for the dedicated teams at our Distribution Centres. Spirits are high, however, and the team at Richlands, QLD, has created [a fun and festive video](#) that is sure to light up your day!



Santa even makes an appearance, watching carefully over his elves as they work together during this busy period to ensure our favourite beverages are dispatched in full and on time to Australians, via our valued customers.

You hydrate, we donate: Mount Franklin and Coles work together to support SecondBite

Iconic Australian water brand, Mount Franklin, has joined forces with major supermarket, Coles, to support food relief organisation, SecondBite. As part of the partnership, Mount Franklin is donating 20 cents to SecondBite from each purchase of specially marked 20x500ml packs sold at Coles stores nationally.

Research conducted by SecondBite shows an increasing number of Australians do not have enough food to eat. Through the partnership, Mount Franklin and Coles aim to donate the equivalent of one million meals to those who need them most.

Read more [here](#).



Do you know someone who wants to refresh their career?

Our team proudly brings world-famous and locally celebrated drinks to customers far and wide, and we're always on the lookout for others to join us.

Learn more about life at CCEP and explore current opportunities [here](#).

