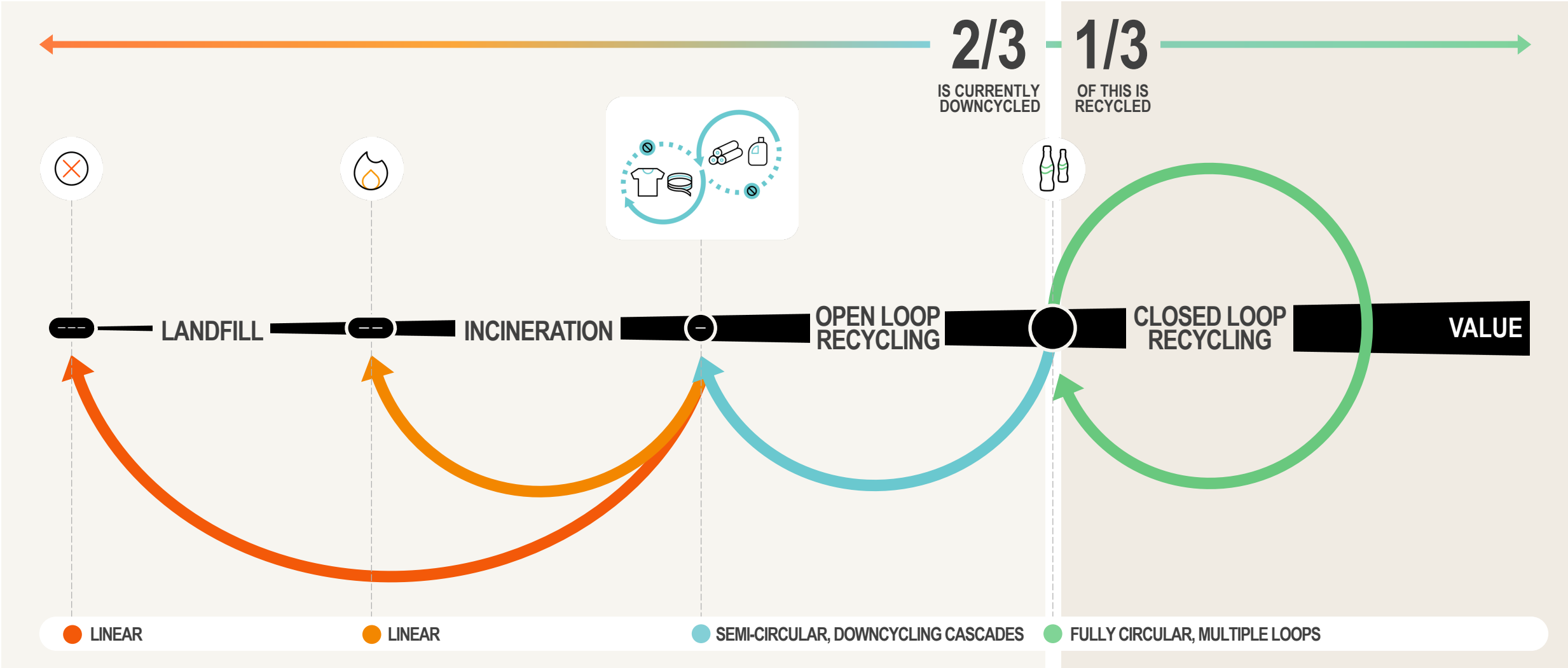


WHAT HAPPENS TO PET BOTTLES THAT ARE COLLECTED IN EUROPE?



WHY DOES PRIORITY RIGHT TO FAIR ACCESS TO PET MATTER?

IT DRIVES BETTER ENVIRONMENTAL OUTCOMES BY:

- 1 Breaking the downcycling cascade
- 2 Enabling beverage producers to establish fully circular recycling by turning bottles back into bottles.

Source: Eunomia – how circular is PET? 2022