

# Sustainability QUARTERLY NEWSLETTER

*Coca-Cola*  
EUROPACIFIC  
PARTNERS  
— NEW ZEALAND —

May 2022

Kia ora and welcome to Coca-Cola Europacific Partners New Zealand's first quarterly sustainability newsletter. In this edition, Coca-Cola in New Zealand welcomes the government's plans to transform recycling and we hit environmental milestones, while stepping up to provide relief for our Pacific neighbours after disaster.



## ACTION ON PACKAGING



### Coca-Cola's Global Goal: 25% Reusable Packaging

Earlier this year, The Coca-Cola Company announced an industry-leading goal to significantly boost its use of reusable packaging. By 2030, the company aims to have at least 25% of all beverages globally across its portfolio of brands sold in refillable/returnable glass or plastic bottles, or in refillable containers through traditional fountain or Coca-Cola Freestyle dispensers.



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### DID YOU KNOW?

This new target will further strengthen The Coca-Cola Company's [World Without Waste](#) goal, to collect a bottle or can for every one sold by 2030.

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## Phasing Out Problem Plastics

Last year the Government made a plan to phase out problem plastics and some single-use plastics by 2025. In support of this, CCEP NZ have removed single used plastic straws and stirrers from our portfolio and replaced them with recyclable and biodegradable paper straws.

[Read More >](#)

### DID YOU KNOW?

Externally audited, our cans, glass and plastic bottles are recyclable in New Zealand.

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## Bottles made from 100% Recycled Plastic

In 2019, CCEP NZ made the commitment to significantly increase our investment in recycled plastic. Since then all our plastic bottles under 1 litre and water bottles across all sizes are made with 100% recycled plastic (excluding caps and labels).

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### DID YOU KNOW?

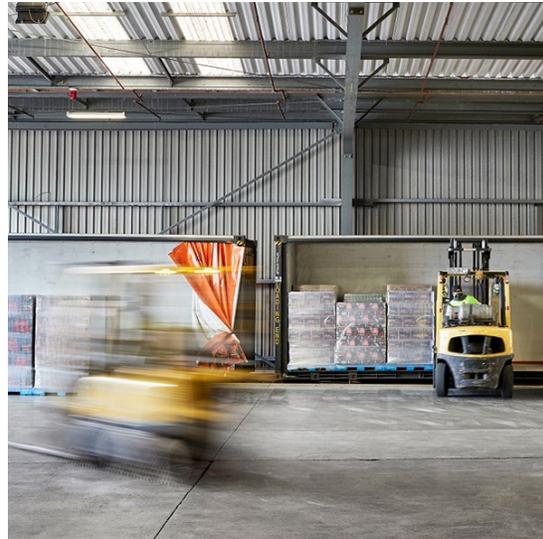
Our move to increase the use of recycled plastic has reduced our virgin plastic use

## ACTION IN SOCIETY



### Relief + Aid for Tonga

Following the recent volcanic eruption in Tonga, CCEP NZ stepped up to provide financial relief and aid, to support the Tongan community. A fundraising appeal was created where every \$1 donated by an individual staff member was matched by the business, resulting in a total donation of over \$10,000 to the Vodafone Foundation / Red Cross Pacific Tsunami Appeal on Givealittle. Within the first week, over 35,000 bottles of 1.5 litre Pure Drop water was donated as well as 100 metal drums, for the NZ-based Tongan community to fill with personal items to ship over to their families in Tonga.



*A message from Roseland Tuiaki, Project Manager at the Fungataua Educational and Cultural Trust (who organised the local drive to provide water and other donated goods directly to Tonga): "Many lives have benefitted from CCEP NZ's generosity and [what the company has done] will make a difference in the Tongan people's continuous struggle to rebuild their lives."*

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### Sea Cleaners Captain Finalist for New Zealander of the Year Awards

Captain Hayden Smith – Founder of Sea Cleaners – was named as a finalist of the [New Zealander of the Year Awards](#) in the new Environmental Hero of the Year category.

Sea Cleaners is recipient of a grant from The Coca-Cola Foundation, receiving funding for a fourth year to support the removal of marine

litter from New Zealand's coastline. We are thrilled that Hayden has been recognised for his outstanding contribution to help protect and conserve our environment.

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### DID YOU KNOW?

The Coca-Cola Foundation grant, worth over \$NZD300,000 each year (since 2018), has enabled the Sea Cleaners team to put an extra boat and crew on the water.

## Commitment to Public Pay Gap Reporting

CCEP NZ is one of the first of the 50 organisations in New Zealand to report their gender pay gap as part of the [Public Pay Gap Registry](#). Launched by MindTheGap, this is Aotearoa's first Public Pay Gap Registry and helps to demonstrate the company's commitment to delivering equal opportunities for our people.

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### DID YOU KNOW?

It's been nearly 50 years since the Equal Pay Act 1972, and pay gaps continue to persist. Stats NZ reports the average gender pay gap in New Zealand is 9.1% – last year, our gender pay gap was only 2%.

IN THE NEWS





## Government plans to transform recycling

The government have announced [three proposals to transform recycling in New Zealand](#):

- A container return scheme that encourages people to return their empty beverage containers for recycling.
- Improvements to household kerbside recycling.
- Separation of food scraps from general waste for all businesses.

We support the establishment of a container return scheme that is well run, industry led and not for profit. Overall, we welcome the Ministry's announcement and are pleased to see many of our suggestions to maximise collection of a container return scheme. Coca-Cola Europacific Partners run some of the most effective container return schemes in Australia and around the world. We are open to working with Government, industry and other relevant stakeholders to help design a highly effective and not for profit container return scheme in New Zealand.

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# GET TO KNOW



### Jenna Pepper, Sustainability Projects Manager at Coca-Cola Europacific Partners NZ

The potential for our actions today to create a better future for the next generation and restoring mother nature, drives my passion for my role as Sustainability Projects Manager at CCEP NZ.



We all have our part to play to protect the future of our planet. Companies can embed circular

design thinking to reduce impacts on the environment and I'm pleased to see an increasing focus of the importance of this. I'm thrilled to develop and implement solutions to help achieve this success.

At CCEP NZ we have ambitious targets and are acting in areas where we know we can move the dial. I've had the privilege of sharing in the success of the many milestones we have made on climate action, including phasing out problem plastics, delivering of our first C2C certified bottle, leading our first full Corporate Carbon Footprint Report and developing our Decarbonisation Roadmap that outlines how we can reduce our direct emissions to meet our ambitious Carbon Zero goals by 2040.

For anyone keen to connect, you can find me on [LinkedIn](#).

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## Our name change to Coca-Cola Europacific Partners New Zealand

Last year, Coca-Cola Amatil and Coca-Cola European Partners came together under a new name. Coca-Cola Europacific Partners New Zealand. While our name changed, it's still been business as usual, as we integrate into Coca-Cola Europacific Partners.

The structure of our New Zealand leadership team has remained the same and our commitment to local production, our people and our customers as we continue to bottle and distribute our great range of beverages, is unchanged.

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### **DID YOU KNOW?**

**Coca-Cola Europacific Partners is now the world's largest Coca-Cola bottler and one of the leading FMCG companies in the world. Globally, we employ over 33,000 people (including approximately 1000 in New Zealand), serving 2 million outlets in 26 countries.**

**TO FIND OUT MORE ABOUT CCEP SERVICES AND  
SUPPORT FOR YOUR BUSINESS, CONTACT OUR  
CUSTOMER SUPPORT TEAM ON**

**0800 505 123**

**OR VISIT [COCACOLAEP.COM/NZ/](http://COCACOLAEP.COM/NZ/)**



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